Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A method for producing wallpaper on-demand, comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which passes a printhead on the way to a dispensing slot, a web of blank media being automatically threaded past the printhead along the media path from a loading area to a winding area;

providing selection of a pattern and a configuration;

using one or more printer input devices which communicate with a processor to input the selected pattern and the configuration;

adjusting a distance between the printhead and the web of blank media threaded on the media path by adjusting adjusters on a <u>planar</u> rail removably supporting <u>a planar casing</u> of the printhead in the printer; and

printing a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern and configuration.

- 2. (Cancelled)
- 3. (Cancelled)
- 4. (Original) The method of claim 3, further comprising the step of: charging a customer only for the length.
- 5. (Original) The method of claim 1, further comprising the step of: acquiring data about pattern or configuration from a touchscreen display.
- 6. (Original) The method of claim 1, further comprising the step of: providing the printer with a scanner on a tether for capturing data that specifies a selected pattern or other data.
- 7. (Original) The method of claim 4, further comprising the step of:

allowing the customer to select a media type and using that media type in a replaceable media cartridge in the printer.

8. (Original) The method of claim 1, wherein:

the pattern is selected from printed swatches which correspond to patterns that the printer is able to print on demand.

- (Original) The method of claim 8, further comprising the step of: providing a plurality of swatches; assigning a symbol to each swatch; using the symbol as an input to a printer input device.
- 10. (Original) The method of claim 1, wherein:

the configuration comprises one or more parameters selected from the group comprising: roll length, a roll slitting arrangement, one or more modifications to the pattern, or a media type to be printed on.

- 11-15. (Cancelled)
- 16. (Original) The method of claim 1, further comprising the step of: drying the web after it is printed on but before it is dispensed by the printer.
- 17. (Cancelled)
- 18. (Original) The method of claim 1, further comprising the step of: allowing a customer to design a custom pattern defined by data; using the one or more input devices to capture the data; and printing the custom pattern on demand.
- 19. (Original) The method of claim 1, further comprising the step of: selling printed rolls as they are produced to eliminate printed wallpaper inventory.

20-29. (Cancelled)

30. (Original) A method as claimed in claim 1 wherein the printer is a self contained printer for producing rolls of wallpaper, the printer comprising:

a cabinet in which is located a media path which extends from a media cartridge loading area to a winding area;

a full width digital color printhead located in the media path;

a processor which accepts operator inputs which are used to configure the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer.

31-35. (Cancelled)

36. (Original) A method as claimed in claim 1 wherein the printer comprises:

a cabinet in which is located a media path which extends from a media loading area to a winding area;

a printhead located in the media path;

a processor which accepts operator inputs from one or more input devices which are used to configure the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer wherein,

the length and design of the roll are determined by the operator inputs.

37. (Original) A method as claimed in claim 1 further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a winding area, there being a printhead located in the media path, a processor which accepts operator inputs from one or more input devices;

using one or more input devices which communicate with the processor to capture data from an operator regarding a specification for an operator's requirements;

using the processor to operatively control the printer according to the data; and printing a single roll of wallpaper, on demand, according to a selected pattern.

38. (Original) A method as claimed in claim 1 adapted for operating a wallpaper printing business, the method further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot;

using one or more printer input devices which communicate with a processor to capture data regarding one or more customer's requirements;

the data comprising at least a customer selected pattern;

printing a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern; and

charging a customer for the roll.

39. (Original) A method as claimed in claim 1 adapted for operating a wallpaper printing franchise, the method further comprising the steps of:

providing to franchisees, an on-demand printer comprising a cabinet in which is located a media path which extends from a media loading area to a printhead and from the printhead to a dispensing slot;

the printer having one or more printer input devices which communicate with a processor to capture data regarding one or more customer requirements, the data comprising at least a customer selected pattern;

providing the franchisee with a collection of patterns in a digital storage medium that can be read by the printer;

enabling the franchisee to print a roll of wallpaper, onto a web of blank media, on demand, according to the selected pattern; and

obtaining or attempting to obtain a fee from the franchisee.

- 40. (Original) A method as claimed in claim 1 wherein the printer adapted to produce rolls of wallpaper, the printer comprising:
- a frame in which is located a media path which extends from a media loading area to a winding area;
 - a printhead located across the media path;
 - one or more input devices for capturing operator instructions;
- a processor which accepts operator inputs which are used to configure the printer for producing a particular roll; and

the winding area adapted to removably retain a core and wind onto it, wallpaper produced by the printer.

41. (Original) A method as claimed in claim 1 adapted for printing wallpaper onto a web of media, the method further comprising the steps of:

utilizing an on-demand printer comprising a cabinet in which is located a media path, there being a full width printhead located across the media path, there being a processor which accepts operator inputs from one or more input devices and which controls the printer;

using one or more input devices which communicate with the processor to capture data from an operator regarding a specification;

running the printer according to the data;

printing a single roll of wallpaper, on demand, according to a selected pattern and configuration;

changing the pattern according to a new datum from an operator; and then printing a new roll onto the same web.

42-47. (Cancelled)

48. (Original) A method as claimed in claim 1 wherein the printer is a self threading printer for producing rolls of wallpaper, the printer comprising:

a media loading area adapted to support a media cartridge in a position so that a media supply slot of the cartridge is closely adjacent to a pilot guide;

a cabinet housing a media path which extends from the pilot guide to a printed media dispensing slot;

a printhead located across the media path;

a processor which accepts operator inputs which are used to configure the printer for producing a particular roll;

a motor within the cabinet for advancing a media web out of the media cartridge; and

one or more other motors adapted to urge the media along the path and out of the slot.